

COMMUNICATION MAJOR

Acceptance to Major Requirements

Course Requirements: COMM 102 Public Speaking and the Public Sphere, COMM 103 Media and Society and COMM 105 Introduction to Human Communication (must complete 2 of 3)

Minimum Grade and/or GPA for required courses: GPA 2.0

Minimum Cumulative GPA: 2.0

40 credits required

Code	Title	Hours
COMM 102	Public Speaking and the Public Sphere	4
COMM 103	Media and Society	4
COMM 105	Introduction to Human Communication	4
At least 16 credits (the equivalent of four courses) must be 300-level Communication department courses. ¹		
One of the following:		4
COMM 220	Debate & Democracy	
COMM 225	Argumentation and Advocacy	
COMM 240	Digital Video Communication	
COMM 245	Introduction to Media Writing	
COMM 248	Media & Youth	
COMM 251	Communication and Conflict	
COMM 265	Group Communication	
COMM 282A	Public Relations	
COMM 283A	Public Relations Branding	
COMM 283B	Advertising Branding	
COMM 382	Special Topics in Message Design	
One of the following:		4
COMM 110	Voices Unheard: Gender, Race, and Power in America	
COMM 205	Interpersonal Communication	
COMM 277A	Listening for Justice	
COMM 278A	Rhetoric of Social Change	
COMM 330	Apology and Crisis Communication	
COMM 336	Marketing, Advertising and Public Relations Campaign Design	
COMM 338	Strategic Social Media Marketing and Communication	
COMM 342	New Media: Communication in an On-Line Era	
COMM 352	Health Communication	
COMM 358		
COMM 367		
COMM 379B	Rhetoric of Advertising	
COMM 384		
One of the following:		4
COMM 304	Political Communication	
COMM 305	Gender, Voice, and Power	
COMM 310	Black Civil Rights Rhetoric	
COMM 312	Rhetorical Dimensions of Sport	
COMM 335	Political Campaign Communication	

COMM 341	News and Democracy	
COMM 350	Intercultural Communication	
COMM 350A	Intercultural Communication	
COMM 351	Gender and Communication.	
COMM 353A	Intercultural Health Communication	
COMM 361	Fat Studies	
COMM 378A	ENVIRONMENTAL RHETORIC(HM,HE)	
COMM 379A	Freedom of Speech	
COMM 387	Topics - Communication & Community	
One of the following: ²		4
COMM 331	Capstone: Rhetoric and Citizenship	
COMM 346	Capstone: Strategic Communication Campaigns	
COMM 347	Capstone: Media Effects	
COMM 360	Capstone: Language, Gender and Culture	
COMM courses		8
One of the following: ³		4
COMM course		
ART 317	Intermediate/Advanced Photography	
ART 318	Intermediate/Advanced Computer Art and Graphic Design	
ART 333A	Computer Art: Portrait	
ART 333D	Computer Art: Visual Narrative	
ENGL 286	Introduction to Film Studies	
ENGL 311	Creative Nonfiction	
ENGL 386	Studies in Film	
ENGL 387	Introduction to Linguistics	
HISP 324	History, Society and Spanish Cinema Abroad	
PCST 346	Mediation and Conflict Resolution	
PSYC 221	Applied Behavioral Statistics	
Total Hours		40

¹ COMM 392 Communication Practicum, COMM 397 Internship, and courses taken abroad and from the approved out of department course list do not fulfill this requirement.

² The capstone course is typically taken during the senior year.

³ Courses outside the department are optional and do not fulfill the 300-level course requirement.

Additional Requirements:

General Education Requirements:

All undergraduate students must complete the requirements of the Integrations Curriculum (IC) which is designed to ensure all of our students receive a liberal arts education. Please review details of the Integrations Curriculum (<https://catalog.csbsju.edu/catalog/academic-programs-policies-regulations/integrations-curriculum/>) requirements here (<https://catalog.csbsju.edu/catalog/academic-programs-policies-regulations/integrations-curriculum/>).

Graduation Requirements:

In addition to the Integrations Curriculum, all undergraduate students must meet the following minimum degree requirements to earn their degree from CSB and SJU.

Credits: 124 total credits, 40 of which must be from upper division coursework

GPA: 2.0 or higher*

Residency: At least 24 of your last 32 credits must be completed at CSB/SJU

Please visit Graduation (<https://catalog.csbsju.edu/catalog/academic-programs-policies-regulations/graduation/>) under the Academic Policies and Regulations (<https://catalog.csbsju.edu/catalog/academic-programs-policies-regulations/>) portion of the catalog for additional details regarding degree requirements.

* Cumulative GPA as well as major(s)/minor(s) GPA. Please note some majors/minors may require a higher GPA to earn their degree.

Four Year Plan

Course	Title	Hours
First Year		
Fall		
INTG 105	College Success	1
INTG 100	Foundations	4
LANG 111		4
Way of Thinking		4
COMM 105	Introduction to Human Communication	4
Hours		17
Spring		
CSD: Identity		4
LANG 112		4
THEO 100	Theological Explorations	4
COMM 102	Public Speaking and the Public Sphere	4
Hours		16
Second Year		
Fall		
LANG 211		4
Elective		4
COMM 103	Media and Society	4
Thematic Encounter - not COMM		4
Hours		16
Spring		
Way of Thinking		4
COMM Message Design		4
COMM 2XX Elective with BN		4
Elective		4
Hours		16
Third Year		
Fall		
Way of Thinking		4
Elective		4
Elective		4
COMM Analysis Course 3XX		4
Hours		16
Spring		
CSD: Systems		4
COMM 3XX		4
COMM 2XX-3XX Thematic Focus		4
Elective 3XX		4
Hours		16
Fourth Year		
Fall		
THEO 3XX		4
COMM Communication & Community 3XX		4
COMM 3XX Elective		4

Elective		4
Hours		16
Spring		
INTG 300	Learning Integrations	4
COMM Capstone 3XX		4
Elective 3XX		4
Internship 3XX		4
Hours		16
Total Hours		129