

STRATEGIC COMMUNICATION STUDIES MINOR

20 credits required

Code	Title	Hours
COMM 102	Public Speaking and the Public Sphere	4
One of the following:		4
COMM 103	Media and Society	
COMM 105	Introduction to Human Communication	
4 credits from the following:		4
COMM 220	Debate & Democracy	
COMM 225	Argumentation and Advocacy	
COMM 240	Digital Video Communication	
COMM 245	Introduction to Media Writing	
COMM 282A	Public Relations	
COMM 283A	Public Relations Branding ((2 credits))	
COMM 283B	Advertising Branding ((2 credits))	
4 credits from the following:		4
COMM 110	Voices Unheard: Gender, Race, and Power in America	
COMM 205	Interpersonal Communication	
COMM 248	Media & Youth	
COMM 251	Communication and Conflict	
COMM 265	Group Communication	
COMM 277A	Listening for Justice	
COMM 278A	Rhetoric of Social Change	
COMM 312	Rhetorical Dimensions of Sport	
COMM 330	Apology and Crisis Communication	
COMM 336	Marketing, Advertising and Public Relations Campaign Design	
COMM 338	Strategic Social Media Marketing and Communication	
COMM 342	Communication in an AI Era	
COMM 352	Health Communication	
COMM 353A	Intercultural Health Communication	
COMM 361	Fat Studies	
COMM 379B	Rhetoric of Advertising	
COMM 384@		
4 credits from the following:		4
COMM 304	Political Communication	
COMM 305	Gender, Voice, and Power	
COMM 310	Black Civil Rights Rhetoric	
COMM 341	News and Democracy	
COMM 350	Intercultural Communication	
COMM 350A	Intercultural Communication	
COMM 351	Gender and Communication	
COMM 378A	Environmental Rhetoric	
COMM 379A	Freedom of Speech	
COMM 387@		
Total Hours		20

Please note:

- COMM 392 Communication Practicum does not count toward the major or minor.
- COMM 397 Internship does not count toward the minor.
- Study Abroad courses do not count toward the Communication minor.
- During some semesters, selected courses may be restricted to majors only. Students should contact the instructor to determine if seats are available for minors.

Additional Requirements:

General Education Requirements:

All undergraduate students must complete the requirements of the Integrations Curriculum (IC) which is designed to ensure all of our students receive a liberal arts education. Please review details of the Integrations Curriculum (<https://catalog.csbsju.edu/catalog/academic-programs-policies-regulations/integrations-curriculum/>) requirements here (<https://catalog.csbsju.edu/catalog/academic-programs-policies-regulations/integrations-curriculum/>).

Graduation Requirements:

In addition to the Integrations Curriculum, all undergraduate students must meet the following minimum degree requirements to earn their degree from CSB and SJU.

Credits: 124 total credits, 40 of which must be from upper division coursework

GPA: 2.0 or higher*

Residency: At least 24 of your last 32 credits must be completed at CSB/SJU

Please visit Graduation (<https://catalog.csbsju.edu/catalog/academic-programs-policies-regulations/graduation/>) under the Academic Policies and Regulations (<https://catalog.csbsju.edu/catalog/academic-programs-policies-regulations/>) portion of the catalog for additional details regarding degree requirements.

* Cumulative GPA as well as major(s)/minor(s) GPA. Please note some majors/minors may require a higher GPA to earn their degree.