

# STRATEGIC COMMUNICATION STUDIES MAJOR WITH A PUBLIC ADVOCACY AND LEADERSHIP CONCENTRATION

<b>Spring</b>		
INTG 300	Learning Integrations	4
COMM Capstone 3@@@		4
Elective 3@@		4
Internship 3@@		4
<b>Hours</b>		<b>16</b>
<b>Total Hours</b>		<b>129</b>

## Four-Year Plan

Course	Title	Hours
<b>First Year</b>		
<b>Fall</b>		
INTG 100	Foundations	4
INTG 105	College Success	1
Language 111		4
Way of Thinking		4
COMM 105	Introduction to Human Communication	4
<b>Hours</b>		<b>17</b>
<b>Spring</b>		
COMM 102	Public Speaking and the Public Sphere	4
THEO 100	Theological Explorations	4
CSD: Identity		4
Language 112		4
<b>Hours</b>		<b>16</b>
<b>Second Year</b>		
<b>Fall</b>		
COMM 103	Media and Society	4
Language 211		4
Thematic Encounter - not COMM		4
Elective		4
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
Way of Thinking		4
COMM Message Design		4
COMM 2XX Elective with BN		4
COMM 346	Strategic Communication Campaigns Design Experience	4
<b>Hours</b>		<b>16</b>
<b>Third Year</b>		
<b>Fall</b>		
COMM Analysis Course 3@@@		4
Way of Thinking		4
Elective		4
Elective		4
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
COMM 2@@-3@@ Thematic Focus		4
COMM 3@@		4
Elective 3@@		4
CSD: Systems		4
<b>Hours</b>		<b>16</b>
<b>Fourth Year</b>		
<b>Fall</b>		
Theological Integrations (TI)		4
COMM 3@@ Communication & Community		4
COMM 3@@ Elective		4
Elective		4
<b>Hours</b>		<b>16</b>