

STRATEGIC COMMUNICATION STUDIES MAJOR WITH A PR, ADVERTISING, AND MARKETING CONCENTRATION

Spring

| | | |
|-------------------|-----------------------|-----|
| INTG 300 | Learning Integrations | 4 |
| COMM Capstone 3@@ | | 4 |
| Elective 3@@ | | 4 |
| Internship 3@@ | | 4 |
| Hours | | 16 |
| Total Hours | | 129 |

Four Year Plan

The following is an example of how a student could complete the major. Courses may be taken in another order.

| Course | Title | Hours |
|--|---------------------------------------|-------|
| First Year | | |
| Fall | | |
| INTG 100 | Foundations | 4 |
| INTG 105 | College Success | 1 |
| Language 111 | | 4 |
| Way of Thinking | | 4 |
| COMM 105 | Introduction to Human Communication | 4 |
| Hours | | 17 |
| Spring | | |
| CSD: Identity | | 4 |
| Language 112 | | 4 |
| THEO 100 | Theological Explorations | 4 |
| COMM 102 | Public Speaking and the Public Sphere | 4 |
| Hours | | 16 |
| Second Year | | |
| Fall | | |
| Language 211 | | 4 |
| Elective | | 4 |
| COMM 103 | Media and Society | 4 |
| Thematic Encounter - not COMM | | 4 |
| Hours | | 16 |
| Spring | | |
| Way of Thinking | | 4 |
| COMM Message Design | | 4 |
| COMM 2XX Elective with BN | | 4 |
| 300-level Advocacy and Leadership course | | 4 |
| Hours | | 16 |
| Third Year | | |
| Fall | | |
| Way of Thinking | | 4 |
| Elective | | 4 |
| Elective | | 4 |
| COMM Analysis Course 3@@ | | 4 |
| Hours | | 16 |
| Spring | | |
| CSD: Systems | | 4 |
| COMM 3@@ | | 4 |
| COMM 2@@-3@@ Thematic Focus | | 4 |
| Elective 3@@ | | 4 |
| Hours | | 16 |
| Fourth Year | | |
| Fall | | |
| Theological Integrations | | 4 |
| COMM 3@@ Communication & Community | | 4 |
| COMM 3@@ Elective | | 4 |
| Elective | | 4 |
| Hours | | 16 |