

STRATEGIC COMMUNICATION STUDIES MAJOR WITH A PR, ADVERTISING, AND MARKETING CONCENTRATION

Spring		
INTG 300	Learning Integrations	4
COMM Capstone 3@@		4
Elective 3@@		4
Internship 3@@		4
Hours		16
Total Hours		129

Four Year Plan

The following is an example of how a student could complete the major. Courses may be taken in another order.

Course	Title	Hours
First Year		
Fall		
INTG 100	Foundations	4
INTG 105	College Success	1
Language 111		4
Way of Thinking		4
COMM 105	Introduction to Human Communication	4
Hours		17
Spring		
CSD: Identity		4
Language 112		4
THEO 100	Theological Explorations	4
COMM 102	Public Speaking and the Public Sphere	4
Hours		16
Second Year		
Fall		
Language 211		4
Elective		4
COMM 103	Media and Society	4
Thematic Encounter - not COMM		4
Hours		16
Spring		
Way of Thinking		4
COMM Message Design		4
COMM 2XX Elective with BN		4
300-level Advocacy and Leadership course		4
Hours		16
Third Year		
Fall		
Way of Thinking		4
Elective		4
Elective		4
COMM Analysis Course 3@@		4
Hours		16
Spring		
CSD: Systems		4
COMM 3@@		4
COMM 2@@-3@@ Thematic Focus		4
Elective 3@@		4
Hours		16
Fourth Year		
Fall		
Theological Integrations		4
COMM 3@@ Communication & Community		4
COMM 3@@ Elective		4
Elective		4
Hours		16