

GLOBAL BUSINESS LEADERSHIP MAJOR WITH A CONCENTRATION IN MARKETING

Four Year Plan

Course	Title	Hours
First Year		
Fall		
INTG 100	Learning Foundations	4
Language 111		4
ACFN 111	Principles I	4
MATH 124	Probability and Statistical Inference (w/Theme)	4
INTG 105	College Success	1
Hours		17
Spring		
Cultural/Social Difference - Identity		4
Language 112		4
ECON 111	Introduction to Economics	4
GBUS 202	Principles of Management Under Global Context	4
Hours		16
Second Year		
Fall		
Theological Explorations		4
Language 211		4
GBUS 203	Decision Making Analytics in Business	4
GBUS Foundational Course		4
Hours		16
Spring		
GBUS 300	Global Enterprise	4
Elective		4
GBUS Elective		4
Elective		4
Hours		16
Third Year		
Fall		
Cultural/Social Difference - Systems		4
Human Experience		4
Theological Integrations		4
Elective		4
Potential Study Abroad semester can also be done in the Spring		
Hours		16
Spring		
GBUS Foundational Course		4
GBUS Elective		4
Artistic Expression/Artistic Engagement		4
Elective		4
Hours		16
Fourth Year		
Fall		
GBUS Foundational Course		4
Non GBUS Elective		4
Natural World		4
Thematic Focus		4
Hours		16

Spring		
INTG 300	Learning Integrations	4
GBUS 381	Advanced Global Strategy	4
GBUS 397	Internship	4
Elective		4
Hours		16
Total Hours		129