

# GLOBAL BUSINESS LEADERSHIP MAJOR WITH A CONCENTRATION IN NONPROFIT AND SOCIAL INNOVATION

## Acceptance to Major Requirements

Minimum Grade and/or GPA for required courses: GPA 2.0

Minimum Cumulative GPA: 2.00

### Course Requirements:

Code	Title	Hours
ACFN 111	Principles I	4
ECON 111	Introduction to Economics	4
MATH 124	Probability and Statistical Inference	4
GBUS 202	Principles of Management Under Global Context	4
GBUS 203	Decision Making Analytics in Business	4

**Other requirements: Student must obtain a cumulative GPA of 2.0 for the 5 courses listed above. We do not consider the student's overall college GPA in deciding whether to admit to the major.**

Code	Title	Hours
ACFN 111	Principles I	4
ECON 111	Introduction to Economics	4
MATH 124	Probability and Statistical Inference	4
GBUS 202	Principles of Management Under Global Context	4
GBUS 203	Decision Making Analytics in Business	4
GBUS 300	Global Enterprise	4
3 classes from the following:		12
GBUS 303	Leadership: Theory & Practices (Recommended)	
GBUS 311	Human Resources (Recommended)	
GBUS 321	Marketing Theories, Concepts and Practices (Recommended)	
GBUS 341	Operations and Supply Chain Management	
GBUS 361	Law and Business	
GBUS 332D	Business and Public Policy	4
GBUS 310	Nonprofit/NGO/Social Innovation Management	4
4 Credits of Non-GBUS electives (see approved courses below).		4
GBUS 397	Internship	2-4
GBUS 381	Advanced Global Strategy	4
<b>Total Hours</b>		<b>54-56</b>

### Non GBUS Electives

Take 4 credits from the courses listed below. Please be aware, Non-GBUS electives differ by concentration. Students who have not yet decided upon a concentration need to review the course options and register with this in mind.

Code	Title	Hours
ART 218	Introduction to Computer Art	4
COMM 245	Introduction to Media Writing	4
COMM 283A	Public Relations Branding	2
COMM 283B	Advertising Branding	2
COMM 314	Public Health Marketing	4
COMM 330	Apology and Crisis Communication	4
COMM 336	Marketing, Advertising and Public Relations Campaign Design	4
COMM 338	Strategic Social Media Marketing and Communication	4
DATA 162	Introductory Data Analysis and Visualization	2
DATA 272	Intermediate Data Analysis and Visualization	2
ECON 315	American Economic History	4
ECON 314	Economics of Financial Institutions and Markets	4
ECON 323	Economics of the Public Sector	4
ECON 325	Political Economy of Gender and Race	4
ECON 329A	Behavioral Economic Ideas	2
ECON 329B	Behavioral Economic Analysis	2
ENGL 311	Creative Nonfiction	4
ENGL 315B	Editing and Publishing	4
ENGL 317	Writing in Business	4
ENTR 201	Foundations of Entrepreneurship	4
ENTR 304	Applied Entrepreneurship	4
HIST 369	Gender in U.S. History	4
PCST 347	Human Rights	4
PCST 348	Social Change	4
PCST 352	Race and Racism in the U.S.	4
PCST 368J	Nongovernmental Organizations	4
PHIL 324	Business Ethics	4
POLS 337	Theory of Public Policy	4
POLS 338	Public Sector	4
PSYC 304	Industrial and Organizational Psychology	4
PSYC 309C	Cross-Cultural Psychology	4
PSYC 310	Community Psychology	4
SOCI 250	Social Problems	4
SOCI 326	Cultural Thought and Meaning	4
SOCI 337B	Wealth and Poverty	4

## Additional Requirements:

### General Education Requirements:

All undergraduate students must complete the requirements of the Integrations Curriculum (IC) which is designed to ensure all of our students receive a liberal arts education. Please review details of the Integrations Curriculum (<https://catalog.csbsju.edu/catalog/academic-programs-policies-regulations/integrations-curriculum/>) requirements here (<https://catalog.csbsju.edu/catalog/academic-programs-policies-regulations/integrations-curriculum/>).

### Graduation Requirements:

In addition to the Integrations Curriculum, all undergraduate students must meet the following minimum degree requirements to earn their degree from CSB and SJU.

**Credits:** 124 total credits, 40 of which must be from upper division coursework

**GPA:** 2.0 or higher\*

**Residency:** At least 24 of your last 32 credits must be completed at CSB and SJU

Please visit Graduation (<https://catalog.csbsju.edu/catalog/academic-programs-policies-regulations/graduation/>) under the Academic Policies and Regulations (<https://catalog.csbsju.edu/catalog/academic-programs-policies-regulations/>) portion of the catalog for additional details regarding degree requirements.

\* Cumulative GPA as well as major(s)/minor(s) GPA. Please note some majors/minors may require a higher GPA to earn their degree.

Non GBUS Elective		4
Natural World		4
Thematic Focus		4
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
INTG 300	Learning Integrations	4
GBUS 381	Advanced Global Strategy	4
GBUS 397	Internship	4
Elective		4
<b>Hours</b>		<b>16</b>
<b>Total Hours</b>		<b>129</b>

## Four Year Plan

Course	Title	Hours
<b>First Year</b>		
<b>Fall</b>		
INTG 100	Foundations	4
Language 111		4
ACFN 111	Principles I	4
MATH 124	Probability and Statistical Inference (w/Theme)	4
INTG 105	College Success	1
<b>Hours</b>		<b>17</b>
<b>Spring</b>		
Cultural/Social Difference - Identity		4
Language 112		4
ECON 111	Introduction to Economics	4
GBUS 202	Principles of Management Under Global Context	4
<b>Hours</b>		<b>16</b>
<b>Second Year</b>		
<b>Fall</b>		
Theological Explorations		4
Language 211		4
GBUS 203	Decision Making Analytics in Business	4
GBUS Foundational Course		4
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
GBUS 300	Global Enterprise	4
Elective		4
GBUS Elective		4
Elective		4
<b>Hours</b>		<b>16</b>
<b>Third Year</b>		
<b>Fall</b>		
Cultural/Social Difference - Systems		4
Human Experience		4
Theological Integrations		4
Elective		4
<b>Potential Study Abroad semester can also be done in the Spring</b>		
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
GBUS Foundational Course		4
GBUS Elective		4
Artistic Expression/Artistic Engagement		4
Elective		4
<b>Hours</b>		<b>16</b>
<b>Fourth Year</b>		
<b>Fall</b>		
GBUS Foundational Course		4