

GLOBAL BUSINESS LEADERSHIP MAJOR WITH A CONCENTRATION IN NONPROFIT AND SOCIAL INNOVATION

Acceptance to Major Requirements

Minimum Grade and/or GPA for required courses: GPA 2.0

Minimum Cumulative GPA: 2.00

Course Requirements:

Code	Title	Hours
ACFN 111	Principles I	4
ECON 111	Introduction to Economics	4
MATH 124	Probability and Statistical Inference	4
GBUS 202	Principles of Management Under Global Context	4
GBUS 203	Decision Making Analytics in Business	4

Other requirements: Student must obtain a cumulative GPA of 2.0 for the 5 courses listed above. We do not consider the student's overall college GPA in deciding whether to admit to the major.

Code	Title	Hours
ACFN 111	Principles I	4
ECON 111	Introduction to Economics	4
MATH 124	Probability and Statistical Inference	4
GBUS 202	Principles of Management Under Global Context	4
GBUS 203	Decision Making Analytics in Business	4
GBUS 300	Global Enterprise	4
3 classes from the following:		12
GBUS 303	Leadership: Theory & Practices (Recommended)	
GBUS 311	Human Resources (Recommended)	
GBUS 321	Marketing Theories, Concepts and Practices (Recommended)	
GBUS 341	Operations and Supply Chain Management	
GBUS 361	Law and Business	
GBUS 332D	Business and Public Policy	4
GBUS 310	Nonprofit/NGO/Social Innovation Management	4
Select one of the following Non-GBUS electives:		4
ART 218	Introduction to Computer Art	
COMM 245	Introduction to Media Writing	
COMM 283A	Public Relations Branding	
COMM 283B	Advertising Branding	
COMM 330	Apology and Crisis Communication	
COMM 336	Marketing, Advertising and Public Relations Campaign Design	
DATA 162	Introductory Data Analysis and Visualization	
DATA 272	Intermediate Data Analysis and Visualization	
ECON 314	Economics of Financial Institutions and Markets	
ECON 323	Economics of the Public Sector	

ECON 325	Political Economy of Gender and Race	
HIST 369	Gender in U.S. History	
PCST 347	Human Rights	
PCST 348	Social Change	
PCST 352	Race and Racism in the U.S.	
PCST 368J	Nongovernmental Organizations	
PHIL 324	Business Ethics	
POLS 223	Comparative Politics	
POLS 337	Theory of Public Policy	
POLS 338	Public Sector	
POLS 353	International Law and Organization	
PSYC 304	Industrial and Organizational Psychology	
SOCI 250	Social Problems	
SOCI 326	Cultural Thought and Meaning	
SOCI 337B	Wealth and Poverty	
GBUS 397	Internship	2-4
GBUS 381	Advanced Global Strategy	4
Total Hours		54-56

Additional Requirements:

General Education Requirements:

All undergraduate students must complete the requirements of the Integrations Curriculum (IC) which is designed to ensure all of our students receive a liberal arts education. Please review details of the Integrations Curriculum (<https://catalog.csbsju.edu/catalog/academic-programs-policies-regulations/integrations-curriculum/>) requirements here (<https://catalog.csbsju.edu/catalog/academic-programs-policies-regulations/integrations-curriculum/>).

Graduation Requirements:

In addition to the Integrations Curriculum, all undergraduate students must meet the following minimum degree requirements to earn their degree from CSB and SJU.

Credits: 124 total credits, 40 of which must be from upper division coursework

GPA: 2.0 or higher*

Residency: At least 24 of your last 32 credits must be completed at CSB/SJU

Please visit Graduation (<https://catalog.csbsju.edu/catalog/academic-programs-policies-regulations/graduation/>) under the Academic Policies and Regulations (<https://catalog.csbsju.edu/catalog/academic-programs-policies-regulations/>) portion of the catalog for additional details regarding degree requirements.

* Cumulative GPA as well as major(s)/minor(s) GPA. Please note some majors/minors may require a higher GPA to earn their degree.

Four Year Plan

Course	Title	Hours
First Year		
Fall		
INTG 100	Foundations	4
Language 111		4
ACFN 111	Principles I	4
MATH 124	Probability and Statistical Inference (w/Theme)	4

2 Global Business Leadership Major with a Concentration in Nonprofit and Social Innovation

INTG 105	College Success	1
Hours		17
Spring		
Cultural/Social Difference - Identity		4
Language 112		4
ECON 111	Introduction to Economics	4
GBUS 202	Principles of Management Under Global Context	4
Hours		16
Second Year		
Fall		
Theological Explorations		4
Language 211		4
GBUS 203	Decision Making Analytics in Business	4
GBUS Foundational Course		4
Hours		16
Spring		
GBUS 300	Global Enterprise	4
Elective		4
GBUS Elective		4
Elective		4
Hours		16
Third Year		
Fall		
Cultural/Social Difference - Systems		4
Human Experience		4
Theological Integrations		4
Elective		4
Potential Study Abroad semester can also be done in the Spring		
Hours		16
Spring		
GBUS Foundational Course		4
GBUS Elective		4
Artistic Expression/Artistic Engagement		4
Elective		4
Hours		16
Fourth Year		
Fall		
GBUS Foundational Course		4
Non GBUS Elective		4
Natural World		4
Thematic Focus		4
Hours		16
Spring		
INTG 300	Learning Integrations	4
GBUS 381	Advanced Global Strategy	4
GBUS 397	Internship	4
Elective		4
Hours		16
Total Hours		129