GLOBAL BUSINESS LEADERSHIP MAJOR

Acceptance to Major Requirements

Course Requirements:

Code	Title	Hours
ACFN 111	Principles I	4
ECON 111	Introduction to Economics	4
MATH 124	Probability and Statistical Inference	4
GBUS 202	Principles of Management Under Global Context	4
GBUS 203	Decision Making Analytics in Business	4

Minimum Grade and/or GPA for required courses: GPA 2.0

Minimum Cumulative GPA: 2.00

Other requirements: Student must obtain a cumulative GPA of 2.0 for the 5 courses listed above. We do not consider the student's overall college GPA in deciding whether to admit to the major.

Code	Title	Hours
ACFN 111	Principles I [1]	4
ECON 111	Introduction to Economics [1]	4
MATH 124	Probability and Statistical Inference [1]	4
GBUS 202	Principles of Management Under Global Context	4
GBUS 203	Decision Making Analytics in Business	4
GBUS 300	Global Enterprise	4
12 credits from the following:		12
GBUS 303	Leadership: Theory & Practices	
GBUS 311	Human Resources	
GBUS 321	Marketing Theories, Concepts and Practices	
GBUS 341	Operations and Supply Chain Management	
GBUS 361	Law and Business	
GBUS (300-level) courses		8
4 credits from the following:		4
GBUS 397	Internship	
or GBUS 397S	Summer Internship	
GBUS 394	Practicum	
GBUS 381	Advanced Global Strategy [2]	4
4 Credits of Non-GBUS electives (see approved courses below).		4
Total Hours		**56**

[1] Taken during first year.
[2] Taken last semester of senior year

Non-GBUS Electives

Take 4 credits from the courses listed below.Please be aware, Non-GBUS electives differ by concentration. Students who have not yet decided upon a concentration need to review the course options and register with this in mind.

Code	Title	Hours
ACFN 310	Fundamentals of Managerial Finance	4
ACFN 331	Cost Accounting	4
ACFN 341	Introduction to Income Taxation	2
ACFN 343	Business Taxation Topics	2
ART 218	Introduction to Computer Art	4
ART 233G	Computer Art: Introduction to Digital Visual Narrative	2
ART 233S	Digital Media: Movement	4
COMM 205	Interpersonal Communication	4
COMM 225	Argumentation and Advocacy	4
COMM 245	Introduction to Media Writing	4
COMM 251	Communication and Conflict	4
COMM 265	Group Communication	4
COMM 277A	Listening for Justice	4
COMM 305	Gender, Voice, and Power	4
COMM 314	Public Health Marketing	4
COMM 330	Apology and Crisis Communication	4
COMM 336	Marketing, Advertising and Public Relations Campaign Design	4
COMM 338	Strategic Social Media Marketing and Communication	4
COMM 350	Intercultural Communication	4
COMM 367	Organizational Communication	4
COMM 379B	Rhetoric of Advertising	4
COMM 379C	The Truth Wars: Media and the Limits of the First Amendment	4
ECON 314	Economics of Financial Institutions and Markets	4
ECON 315	American Economic History	4
ECON 316	Asian Economies	4
ECON 317	International Economics	4
ECON 318	Natural Resource and Environmental Economics	4
ECON 320	Market Structures and Firm Strategy	4
ECON 323	Economics of the Public Sector	4
ECON 325	Political Economy of Gender and Race	4
ECON 329A	Behavioral Economic Ideas	2
ECON 329B	Behavioral Economic Analysis	2
ECON 329C	Economics of Climate Change	2
ECON 329D	International Economic History	4
ECON 332	Microeconomic Theory	4
ECON 333	Macroeconomic Theory	4
ENGL 311	Creative Nonfiction	4
ENGL 316	Editing and Publishing	4
ENGL 317	Writing in Business	4
ENTR 201	Foundations of Entrepreneurship	4
ENTR 301	Creating World Class Ventures	4
ENTR 302	Global Entrepreneurship	4
ENTR 304	Applied Entrepreneurship	4
ENTR 310	Social Entrepreneurship	4
ENVR 300Q	Environmental Health	4
ENVR 377A	Energy and Society	4
GEND 360B	Leadership, Social Change, and the Workplace	4
GEND 377A	Disability Justice	4

HIST 305	Medicine, Empire and Global Health	4
HIST 317	China: Global Domination	4
HIST 329	Guns, Gold and Slaves: Africa and the British Empire	4
HIST 333	Gender and Society in Western Europe	4
HIST 344	Modern Germany	4
HIST 355	Slavery in the Atlantic World	4
HIST 369	Gender in U.S. History	4
PCST 346	Mediation and Conflict Resolution	4
PCST 347	Human Rights	4
PCST 348	Social Change	4
PCST 349	International Law and International Organization	4
PCST 352	Race and Racism in the U.S.	4
PCST 354	Global Environmental Politics	4
PCST 368J	Nongovernmental Organizations	4
PHIL 321	Moral Philosophy	4
PHIL 322	Environmental Ethics	4
PHIL 324	Business Ethics	4
PHIL 358	Philosophy of Law	4
POLS 330	Environmental Politics and Policy	4
POLS 337	Theory of Public Policy	4
POLS 345	The Global South	4
POLS 350A	Sustainable Urban Planning	4
PSYC 304	Industrial and Organizational Psychology	4
PSYC 309A	Psychology of Language	4
PSYC 309C	Cross-Cultural Psychology	4
PSYC 309L	Forensic & Legal Psychology	4
PSYC 309M	Multicultural Psychology	4
PSYC 309N	Environmental Psychology	4
PSYC 309Q	Cognition in a Digital Age	4
PSYC 310	Community Psychology	4
PSYC 349	Motivation and Emotion	4
PSYC 350	Social Psychology	4
SOAN 326	Cultural Thought and Meaning	4
SOAN 328	Business, Culture, and Innovation	4
SOAN 337S	Communities	4
SOAN 341	Urban Studies	4
SOAN 342	Self and Society	4
SOAN 349	Environmental Anthropology	4
SOAN 378A	Transnational Anthropology	4

Additional Requirements:

General Education Requirements:

All undergraduate students must complete the requirements of the Integrations Curriculum (IC) which is designed to ensure all of our students receive a liberal arts education. Please review details of the Integrations Curriculum (https://catalog.csbsju.edu/catalog/academic-programs-policies-regulations/integrations-curriculum/) requirements here (https://catalog.csbsju.edu/catalog/academic-programs-policies-regulations/integrations-curriculum/).

Graduation Requirements:

In addition to the Integrations Curriculum, all undergraduate students must meet the following minimum degree requirements to earn their degree from CSB and SJU.

Credits: 124 total credits, 40 of which must be from upper division coursework

GPA: 2.0 or higher*

Residency: At least 24 of your last 32 credits must be completed at CSB and SJU

Please visit Graduation (https://catalog.csbsju.edu/catalog/academic-programs-policies-regulations/graduation/) under the Academic Policies and Regulations (https://catalog.csbsju.edu/catalog/academic-programs-policies-regulations/) portion of the catalog for additional details regarding degree requirements.

** Cumulative GPA as well as major(s)/minor(s) GPA. Please note some majors/minors may require a higher GPA to earn their degree.*

Suggested Plan of Study

Course	Title	Hours
First Year		
Fall		
INTG 100	Learning Foundations	4
Language 111		4
ACFN 111	Principles I	4
MATH 124	Probability and Statistical Inference (w/Theme)	4
INTG 105	The Lookout	1
	Hours	**17**
Spring		
ECON 111	Introduction to Economics	4
GBUS 202	Principles of Management Under Global Context	4
Integrations Requirement (CI)		4
Language 112		4
	Hours	**16**
Second Year		
Fall		
THEO 100	Theological Explorations	4
Language 211		4
GBUS 203	Decision Making Analytics in Business	4
GBUS Foundational Course		4
	Hours	**16**
Spring		
GBUS 300	Global Enterprise	4
GBUS Elective		4
Integrations Requirement or Elective		4
Integrations Requirement or Elective		4
	Hours	**16**
Third Year		
Fall		
Study Abroad (optional or in spring) with HE, TI, CS		16
	Hours	**16**
Spring		
GBUS Foundational Course		4
GBUS Elective		4
Integrations Requirement (AE/AR)		4
Integrations Requirement or Elective		4
	Hours	**16**

Fourth Year		
Fall		
GBUS Foundational Course		4
Required Non-GBUS Elective		4
Integrations Requirement (NW)		4
Integrations Requirement (Focus)		4
	Hours	**16**
Spring		
INTG 300	Learning Integrations	4
GBUS 381	Advanced Global Strategy	4
GBUS 397	Internship	4
Integrations Requirement or Elective		4
	Hours	**16**
	Total Hours	**129**

Integrations Curriculum Requirements

The standard requirements for this Global Business major will fulfill the following integrations requirements: AS, QR, SW, EX. Depending on elective course selection, it can fulfill 1-3 Themes. Please see below for a list of integrations requirements you will need to satisfy via elective courses.

Integrations Designations

See Integrations Curriculum (https://catalog.csbsju.edu/catalog/academic-programs-policies-regulations/integrations-curriculum/) under Academic Policies and Regulations for further description of the general education requirements.

Foundational Courses

Code	Integrations Requirement
CI	Cultural/Social Difference - Identity
LF	Learning Foundations (INTG 100)
	College Success (INTG 105)
TE	Theological Exploration (THEO 100)

Ways of Thinking

Code	Integrations Requirement
AE	Artistic Expression
AS	Abstract Structures
HE	Human Experience
NW	Natural World
SW	Social World

Upper-level Courses

Column1	Column2
CS	Cultural/Social Differences - Systems
LI	Learning Integrations
TI	Theological Integrations

Thematic Coursework

To complete the themes course requirement: students will successfully complete 3 courses in the same theme (Truth, Justice, or Movement), in at least 2 different departments, at least 1 of which is a thematic focus course (TF/JF/MF). The other two can be Focus or Encounter courses. Encounter courses can be identified by: T1/T3, J1/J3, M1/M3.

Code	Integrations Requirement
J1, J3, JF, or M1, M3, MF, or T1, T3, TF	Thematic Encounter or Focus Course
J1, J3, JF, or M1, M3, MF, or T1, T3, TF	Thematic Encounter or Focus Course
JF, MF, or TF	Thematic Focus Course

Global Language

Code	Integrations Requirement
111	Beginning I Course
112	Beginning II Course
211	Intermediate Course

For more details on meeting this requirement, please see the Integrations Curriculum tab on Global Language Requirements (https://catalog.csbsju.edu/catalog/academic-programs-policies-regulations/integrations-curriculum/#globallanguageproficiencydetailstext).

Engagement and Designation Requirements

Code	Integrations Requirement
AR	Artistic Engagement
BN	Benedictine Raven*
EX	Experiential Engagement
GL	Global Engagement**
QR	Quantitative Reasoning
WR	Writing Designation

* BN and WR waived for students entering during Academic Year 2020 and 2021.

** GL waived for students entering during Academic Years 2020-2025