

GLOBAL BUSINESS LEADERSHIP MAJOR

Acceptance to Major Requirements

Course Requirements:

Code	Title	Hours
ACFN 111	Principles I	4
ECON 111	Introduction to Economics	4
MATH 124	Probability and Statistical Inference	4
GBUS 202	Principles of Management Under Global Context	4
GBUS 203	Decision Making Analytics in Business	4

Minimum Grade and/or GPA for required courses: GPA 2.0

Minimum Cumulative GPA: 2.00

Other requirements: Student must obtain a cumulative GPA of 2.0 for the 5 courses listed above. We do not consider the student's overall college GPA in deciding whether to admit to the major.

Code	Title	Hours
ACFN 111	Principles I ¹	4
ECON 111	Introduction to Economics	4
MATH 124	Probability and Statistical Inference ¹	4
GBUS 202	Principles of Management Under Global Context	4
GBUS 203	Decision Making Analytics in Business	4
GBUS 300	Global Enterprise	4
12 credits from the following:		12
GBUS 303	Leadership: Theory & Practices	
GBUS 311	Human Resources	
GBUS 321	Marketing Theories, Concepts and Practices	
GBUS 341	Operations and Supply Chain Management	
GBUS 361	Law and Business	
GBUS (300-level) courses		8
4 credits from the following:		4
GBUS 397	Internship	
or GBUS 397A Summer Internship		
GBUS 394	Practicum	
GBUS 381	Advanced Global Strategy ²	4
4 Credits of Non-GBUS electives (see approved courses below).		4
Total Hours		56

¹ Taken during first year.

² Taken last semester of senior year

Non GBUS Electives

Take 4 credits from the courses listed below. Please be aware, Non-GBUS electives differ by concentration. Students who have not yet decided upon a concentration need to review the course options and register with this in mind.

Code	Title	Hours
ACFN 310	Fundamentals of Managerial Finance	4
ACFN 331	Cost Accounting	4
ACFN 341	Introduction to Income Taxation	2
ACFN 343	Business Taxation Topics	2
ART 218	Introduction to Computer Art	4
ART 233G	Computer Art: Introduction to Digital Visual Narrative	2
ART 233S	Digital Media: Movement	4
COMM 205	Interpersonal Communication	4
COMM 225	Argumentation and Advocacy	4
COMM 245	Introduction to Media Writing	4
COMM 251	Communication and Conflict	4
COMM 265	Group Communication	4
COMM 277A	Listening for Justice	4
COMM 305	Gender, Voice, and Power	4
COMM 314	Public Health Marketing	4
COMM 330	Apology and Crisis Communication	4
COMM 336	Marketing, Advertising and Public Relations Campaign Design	4
COMM 338	Strategic Social Media Marketing and Communication	4
COMM 350	Intercultural Communication	4
COMM 367	Organizational Communication	4
COMM 379B	Rhetoric of Advertising	4
ECON 314	Economics of Financial Institutions and Markets	4
ECON 315	American Economic History	4
ECON 316	Asian Economies	4
ECON 317	International Economics	4
ECON 318	Natural Resource and Environmental Economics	4
ECON 320	Market Structures and Firm Strategy	4
ECON 323	Economics of the Public Sector	4
ECON 325	Political Economy of Gender and Race	4
ECON 326	History of Economic Thought	4
ECON 327	Economic Thought and Religious Values	4
ECON 329A	Behavioral Economic Ideas	2
ECON 329B	Behavioral Economic Analysis	2
ECON 329C	Economics of Climate Change	2
ECON 329D	International Economic History	4
ECON 332	Microeconomic Theory	4
ECON 333	Macroeconomic Theory	4
ENGL 311	Creative Nonfiction	4
ENGL 315B	Editing and Publishing	4
ENGL 317	Writing in Business	4
ENTR 201	Foundations of Entrepreneurship	4
ENTR 301	Creating World Class Ventures	4
ENTR 302	Global Entrepreneurship	4
ENTR 304	Applied Entrepreneurship	4
ENTR 310	Social Entrepreneurship	4
ENVR 300Q	Environmental Health	4
ENVR 377A	Energy and Society	4
HIST 305	Medicine, Empire and Global Health	4
HIST 317	China: Global Domination	4

HIST 329	Guns, Gold and Slaves: Africa and the British Empire	4
HIST 333	Gender and Society in Western Europe	4
HIST 344	Modern Germany	4
HIST 355	Slavery in the Atlantic World	4
HIST 369	Gender in U.S. History	4
HIST 360	U.S. Environmental History	4
PCST 346	Mediation and Conflict Resolution	4
PCST 347	Human Rights	4
PCST 348	Social Change	4
PCST 349	International Law and International Organization	4
PCST 352	Race and Racism in the U.S.	4
PCST 354	Global Environmental Politics	4
PCST 368J	Nongovernmental Organizations	4
PHIL 321	My Goodness!: Moral Philosophy	4
PHIL 322	Environmental Ethics	4
PHIL 324	Business Ethics	4
PHIL 358	Philosophy of Law	4
POLS 330	Environmental Politics and Policy	4
POLS 337	Theory of Public Policy	4
POLS 345	The Global South	4
POLS 350A	Sustainable Urban Planning	4
PSYC 304	Industrial and Organizational Psychology	4
PSYC 309A	Psychology of Language	4
PSYC 309C	Cross-Cultural Psychology	4
PSYC 309L	Forensic & Legal Psychology	4
PSYC 309M	Multicultural Psychology	4
PSYC 309N	Environmental Psychology	4
PSYC 309Q	Cognition in a Digital Age	4
PSYC 310	Community Psychology	4
PSYC 349	Motivation and Emotion	4
PSYC 350	Social Psychology	4
SOCI 326	Cultural Thought and Meaning	4
SOCI 337B	Wealth and Poverty	4
SOCI 337F	Sociological Perspectives on Environmental Issues	4
SOCI 337S	Communities	4
SOCI 341	Urban Studies	4
SOCI 342	Self and Society	4
SOCI 349	Environmental Anthropology	4
SOCI 378A	Transnational Anthropology	4
THEA 117	Acting Foundations	4

Additional Requirements:

General Education Requirements:

All undergraduate students must complete the requirements of the Integrations Curriculum (IC) which is designed to ensure all of our students receive a liberal arts education. Please review details of the Integrations Curriculum (<https://catalog.csbsju.edu/catalog/academic-programs-policies-regulations/integrations-curriculum/>) requirements here (<https://catalog.csbsju.edu/catalog/academic-programs-policies-regulations/integrations-curriculum/>).

Graduation Requirements:

In addition to the Integrations Curriculum, all undergraduate students must meet the following minimum degree requirements to earn their degree from CSB and SJU.

Credits: 124 total credits, 40 of which must be from upper division coursework

GPA: 2.0 or higher*

Residency: At least 24 of your last 32 credits must be completed at CSB and SJU

Please visit Graduation (<https://catalog.csbsju.edu/catalog/academic-programs-policies-regulations/graduation/>) under the Academic Policies and Regulations (<https://catalog.csbsju.edu/catalog/academic-programs-policies-regulations/>) portion of the catalog for additional details regarding degree requirements.

* Cumulative GPA as well as major(s)/minor(s) GPA. Please note some majors/minors may require a higher GPA to earn their degree.

Four Year Plan

Course	Title	Hours
First Year		
Fall		
INTG 100	Foundations	4
Language 111		4
ACFN 111	Principles I	4
MATH 124	Probability and Statistical Inference (w/Theme)	4
INTG 105	College Success	1
Hours		17
Spring		
Cultural/Social Difference - Identity		4
Language 112		4
ECON 111	Introduction to Economics	4
GBUS 202	Principles of Management Under Global Context	4
Hours		16
Second Year		
Fall		
Theological Explorations		4
Language 211		4
GBUS 203	Decision Making Analytics in Business	4
GBUS Foundational Course		4
Hours		16
Spring		
GBUS 300	Global Enterprise	4
Elective		4
GBUS Elective		4
Elective		4
Hours		16
Third Year		
Fall		
Cultural/Social Difference - Systems		4
Human Experience		4
Theological Integrations		4
Elective		4
Potential Study Abroad semester can also be done in the Spring		
Hours		16
Spring		
GBUS Foundational Course		4
GBUS Elective		4
Artistic Expression/Artistic Engagement		4

Elective		4
Hours		16
Fourth Year		
Fall		
GBUS Foundational Course		4
Non GBUS Elective		4
Natural World		4
Thematic Focus		4
Hours		16
Spring		
INTG 300	Learning Integrations	4
GBUS 381	Advanced Global Strategy	4
GBUS 397	Internship	4
Elective		4
Hours		16
Total Hours		129